

DeLorean AI AI's Online Privacy Policy

I. Introduction

This policy specifically outlines DeLorean Artificial Intelligence (“DeLorean AI”, “we”, “us”, and “our”) Privacy Policy for its Website and for any Personal Information or Secured Data that is shared with us. We respect Your privacy and are committed to protecting the personal information that You may share with us.

This Online Privacy Policy applies to all visitors and users of our Website.

By continuing to visit and use our Website, You are agreeing to the terms of this Privacy Policy. If You do not agree, then please exit this Website and close Your browser.

II. Definitions

“Personal Information” means any information relating to an identified or identifiable individual that is collected via our Website. Personal Information may include a Production Associate’s or a Consumer’s: full name, physical address, email address, IP address, or other identifier such as from a Cookie.

Personal Information does not include any aggregate or anonymized data that may have been created from Personal Information but can no longer be used to identify, relate to, or could reasonably be linked to a Consumer or a Production Associate.

“Secured Data” means any information that is shared with DeLorean AI by one of its customers, clients, and business partners.

“User” means a natural person who has been informed that DeLorean AI is a vendor or business associate of a company that they have shared their Personal Information with.

“Visitor” means a natural person that visits our Website but is not a User.

“You” or “Your” means a Visitor or a User.

“Website” means www.deloreanai.com

III. Information that We Collect from You when You visit Our Website

We collect certain Personal Information from You in order to operate our Website effectively and provide You with the best experiences when You visit it.

a. Information Provided by You

If You follow us on one of our social media sites, and/or direct message or send us a message through one of those sites, we may collect certain personal information

from You such as Your name, address, e-mail address, and possibly your telephone number. If You directly contact us, we may collect certain personal information from You such as Your name, address, e-mail address, and possibly your telephone number in order to respond to that communication.

b. Information collected on Our Website

We also may use various technologies to collect information from Your computer or device, and about Your activities on our Website.

- i. **Information collected automatically:** We may automatically collect information from You when You visit Our Website. This information may include Your IP address, location data, Your browser type and language, access times, the content of any undeleted cookies that Your browser previously accepted from us, referring or exit website address, internet service provider, date/time stamp, operating system, locale and language preferences, and system configuration information.

We use Google Analytics to collect information about Your use of our Websites and App as well. You can learn about how Google Analytics collects and processes data, and how to opt out: <https://policies.google.com/technologies/partner-sites>.

- ii. **Cookies:** When You visit our Website, we may assign Your device one or more cookies to facilitate access to our site and to personalize Your online experience. Through the use of a cookie, we also may automatically collect information about Your online activity on our site, such as the web pages You visit, the links you click, and the searches You conduct on our site. Most browsers automatically accept cookies, but You can usually modify your browser setting to decline cookies.

A cookie is a small text file that is stored on a user's computer for record keeping purposes. Cookies can be either session cookies or persistent cookies. A session cookie expires when you close your browser and is used to make it easier for you to navigate our website. A persistent cookie remains on your hard drive for an extended period of time.

We use cookies to personalize content and ads, to provide social media features and to analyze our traffic. We also share information about Your use of our site with our social media, advertising, and analytics partners, who may combine it with other information that You've provided to them or that they've collected from Your use of their services.

When you first visit our site, we provide You with a choice to either accept or deny certain cookies. If You choose to decline cookies, please note that some of the features and services of our Websites and/or App may not function as well as intended. Even if You choose to accept cookies, You are always free to change Your mind and revoke that consent.

- iii. **Other technologies:** We may use standard Internet technology, such as web beacons and other similar technologies, to track your use of our Websites and App. We also may include web beacons in promotional e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information we obtain in this manner enables us to customize the services we offer to users of our Website to deliver targeted advertisements and to measure the overall effectiveness of our online advertising, content, programming, or other activities. Web beacons (also known as clear gifs, pixel tags or web bugs) are tiny graphics with a unique identifier, similar in function to cookies, and are used to track the online movements of web users or to access cookies. Unlike cookies, which are stored on your device, web beacons are embedded invisibly on the web pages (or in emails) and are about the size of the period at the end of this sentence. Web beacons may be used to deliver or communicate with cookies, to count visitors to certain pages, and to understand usage patterns. We also may receive an anonymous identification number if you come to our Website from an online advertisement displayed on a third-party website.

IV. Information Processed by Our AI Solutions

If You have been directed to our Website by a third party who has informed You that Your Personal Information was shared with us for processing by one of our AI Solutions, please note that we may have been provided access to Your Personal Information via the AI Solution but do not collect or maintain it directly. The access provided is usually limited and meant to ensure proper functioning of the AI Solution and is not used for any other purpose.

Generally, our AI Solutions operate within our customers' virtual environment and any information that is inputted into the solution and all outputs from the solution remain fully within our customers' possession and control. We generally do not receive, maintain, or store any Personal Information, input, or output data directly. Any information retained by our AI Solution as it evolves from use is anonymized and deidentified.

If we do receive, maintain, or store any such information, we would consider it Secured Data and store it securely. We do not use Secured Data for any other purpose besides providing our service and AI Solutions to our customers. If You have any questions about this, please contact us at [\(PRIVACY EMAIL\)](#).

V. Why We Collect Your Information

a. To Service Our Website

We use information collected to ensure that Our Website are working as intended and for analytics purposes, to understand how our Website are operating and learn how they can be improved. We also use this information as needed for auditing purposes as well.

b. For Marketing Purposes

If You have contacted us or otherwise signed up to receive emails from us, we may use this information to send You marketing communications including other newsletters and emails. You can opt out of receiving these communications at any time by clicking the “opt out” link at the bottom of these emails or by emailing us directly at privacy@deloreanai.com.

c. To Provide our Services to our Customers

We may use information collected to provide our services to our customers and improve our service offerings.

d. To Evaluate and Improve our Customer Service

We may use this information to ensure we are providing the highest level of customer service, and to identify any potential gaps or potential improvements to the same.

e. In Order to Respond from Requests from You

If You have requested further information or in any other way requested that we contact You, we will use Your Personal Information to respond to such a request.

f. For Our Legal Purposes

We also collect information in order to comply with certain legal rules and regulations that we are subject to.

VI. How Long do We Store and Maintain Your Personal Information?

We only store and maintain Your Personal Information for as long as is necessary to fulfill the purpose for which it was collected. For example, if You sign up to receive communications from us, then we will only store and maintain Your Personal Information in order to continue to send You these materials or until You terminated Your account. With regards to Your Personal Information collected for our analytics purposes and used to help maintain and improve our Website, we only store and maintain that information until it is aggregated and used to create a new anonymous data set that no longer contains Your Personal Information, and then delete the underlying Personal Information once that new data set has been created.

VII. We do not Sell Your Personal Information

DeLorean AI does not sell any Personal Information for advertising purposes to third parties.

VIII. Who do We share Collected Personal Information with?

DeLorean AI only shares Your Personal Information when necessary to members of our internal team and with our service providers.

Specifically, the third parties service providers that We may share Your Personal Information with are:



- IT service providers for hosting, management of IT systems, backup, provision, and maintenance of IT networks, backup networks, etc.; and
- Service providers for archiving, etc.

Depending on the need, we may also have to share Your Personal Information with:

- Our Legal Representatives;
- Parties that have provided a valid legal demand entitling them to obtain such information, such as a subpoena or court order; and
- Authorized third parties such as Law Enforcement, Courts, Supervisory Authorities, and Auditors.

IX. How do We Secure Your Personal Information?

DeLorean AI maintains an Information Security Program that employs commercially available physical and IT securitization tools. Unfortunately, no method of security is completely safe, and if we suffer a data breach that affects Your Personal Information, we will notify you as required under applicable law.

X. Children's Personal Information

We do not knowingly collect personal information from children under the age of 16. Our services and Website are not marketed to or geared for children under the age of 16.

XI. Third-Party Tracking on Our Website

Third-parties may be using Cookies or other technologies to collect Your personal information as You navigate through the internet including from our Website. As described above, You may decline these third-party Cookies by changing Your browser settings.

XII. Do Not Track ("DNT") Settings

DNT is a setting on some web browsers or mobile devices that can be turned on to instruct websites to disable tracking of your web browsing activities. DNT is not currently widely adopted and does not have clear standards or guidelines as to how websites are to interpret it. Additionally, its signals can affect the functioning of certain websites. As such, DeLorean AI does not generally respond to these signals.

XIII. Third Party Applications and Sites

We may include links for Your convenience to third party websites on our Website. If you decide to visit these third-party sites and share Your Personal Information with them, You are assuming the risk of doing so. DeLorean AI is not responsible for nor assumes any liability for the privacy practices of websites operated by any third parties, including those that may be linked to our Website, and including the content of those sites. You should check the applicable privacy notice and/or policy of the third-party website or application to understand how it collects and manages any information they collect from you.



As noted in our Terms of Use ([LINK TO TERMS OF USE](#)), DeLorean AI does not endorse or control any other websites or applications besides our Website, nor does the act of providing a link to a third-party website or application constitute an endorsement, promotion, or approval of such website or application or its content.

XIV. Changes to this Online Privacy Policy

Any changes to the Online Privacy Policy will be posted directly on our Website and reflected with a new Effective Date at the bottom of this Online Privacy Policy. We encourage You to review the Online Privacy Policy each time You visit our Websites and App to see if it has been updated since Your last visit.

XV. Contact Us

If You have any questions or concerns about this Online Privacy Policy, please email us at: privacy@deloreanai.com

Revision History

This Policy shall be reviewed at least once every year to ensure relevancy.

Date	Description of Change	Reviewer
18-December-23	Approved Draft	J. Ruggiero